

What is VSM?

Virtual
Subscription
Management



GLOBAL CONTEXT

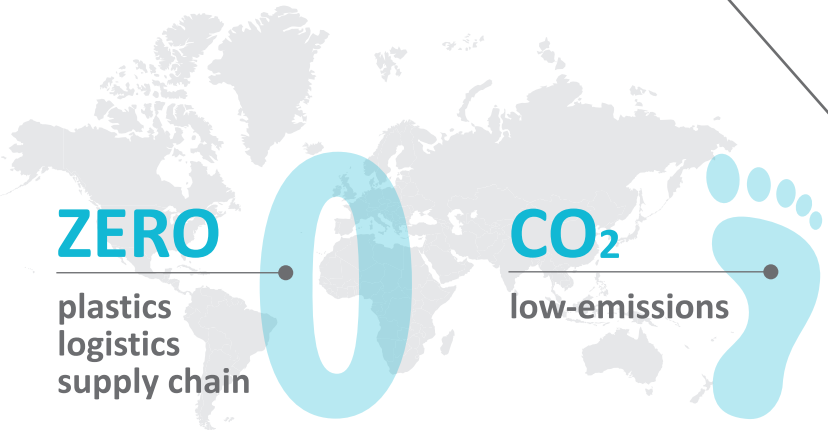


UP TO 40%*
of all smartphone
connections will be
eSIM-enabled

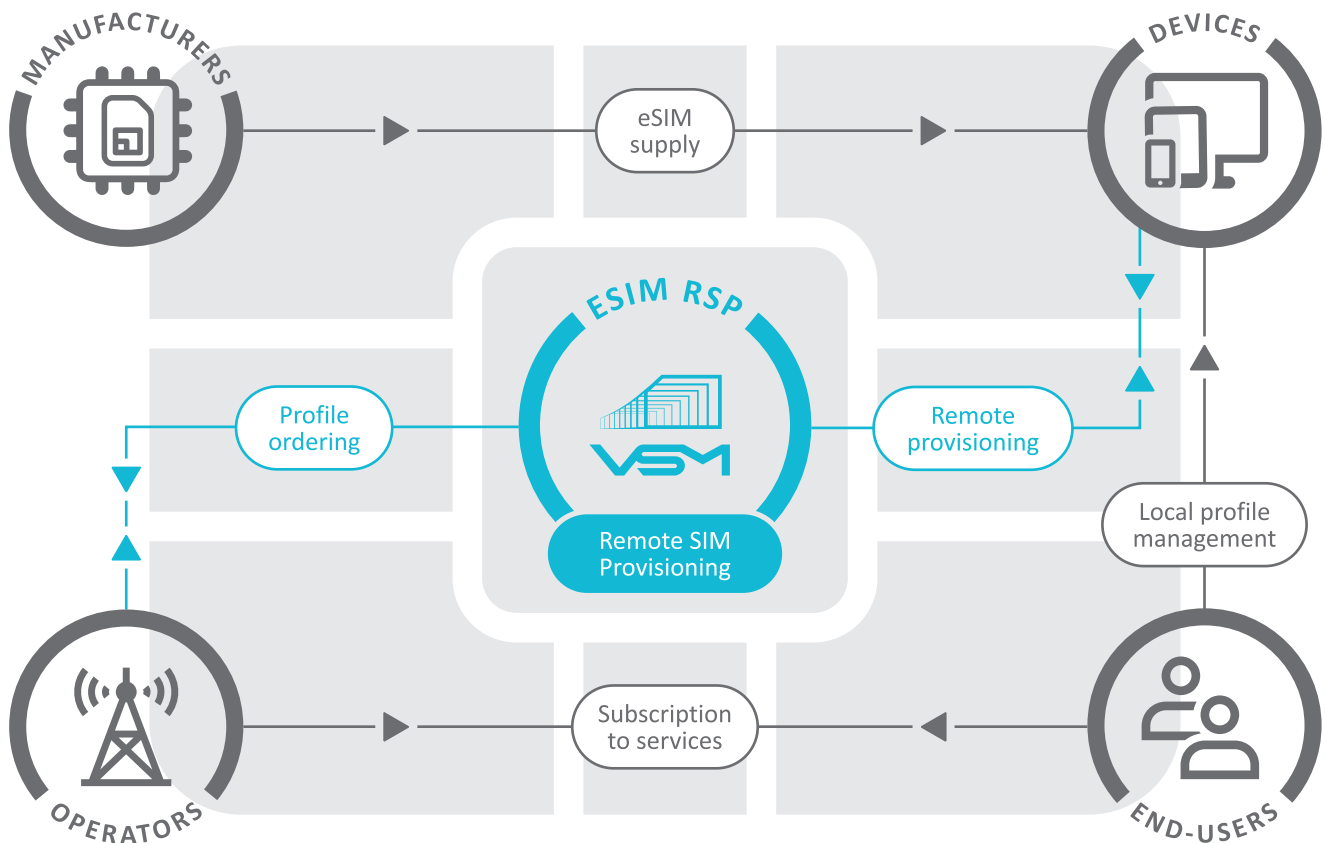


UP TO 90%*
of new smartphone
shipments will
support eSIM

**As per GSMA by 2025*



HOW IT WORKS



BENEFITS



SmartApp
for end-users



Virtual
warehouse
and shop



Easy deployment
of mobile services



GSMA SAS
Certified
platform